



## Invitation to 11<sup>th</sup> QNX-Russia-2010 Conference Sponsorship

April 22<sup>nd</sup>, 2010

Radisson SAS Slavyanskaya Hotel and Business Centre, Moscow, Russia

Dear colleagues:

The organizing committee and SWD Software company would like to invite you to take part in the major Russian event dedicated to control and embedded systems based on QNX realtime operating system — QNX-Russia-2010 international conference. The sponsorship of the event will allow your company to reach the wide audience of QNX community from Russia and CIS countries.

This time the slogan of the conference will be “***The right technology. Right now.***”. We feel the need of complex and ready-to-use connected embedded solutions among the key players of local market. And therefore, we are inviting world technology leaders, who can present their knowledge and expertise to the visitors of QNX-Russia-2010, to become conference sponsors.

We expect to attract more than 350 attendees representing companies that are involved in developing embedded realtime software and hardware solutions and applications in different branches of the Russian industry and science, including industrial automated control, telecommunications and networking, energetic, avionics and cosmonautics, military, and transportation. The media support of the conference is provided by leading periodicals specialized in the markets of information technologies, telecommunications, and industrial automation.

During preparation and leading of the event, [www.qnx-russia.ru](http://www.qnx-russia.ru) site is visited by an average of 500 unique users per day.

We hope that your company will take active part in the QNX-Russia-2010 international conference using one of the following sponsorship packages.

Please do not hesitate to contact us by phone +7 (812) 702-08-33 or by e-mail address [qnx-russia@swd.ru](mailto:qnx-russia@swd.ru) to learn all other details about the conference and how to become a participant of it.

## **Exhibitor (Vacant)**

**Package cost: \$2,000**

**Through this sponsorship, the sponsor will be provided with an opportunity to exhibit their solutions and to have informal interactions with conference exhibition visitors.**

- Mentioning the sponsor's name in all e-mail news bulletins.
- Placing the sponsor's logo on the conference official web site.
- A 4 sq. m. exhibition stand booth.
- Participation in all events scheduled in the official program of the conference.

### **Information about conference organizers**



**SWD Software** is a platinum distributor of the QNX Software Systems company in Russian Federation, the CIS countries and Poland, and also is IBM's business partner on IBM Rational products. SWD Software's main business directions include software and hardware distribution, pre-sales consulting, technical support and certified training. SWD Software's mission is to provide developers and designers of embedded applications, realtime systems and intellectual devices with a robust software and hardware platform and efficient tools for building systems of any complexity.

[www.swd.ru](http://www.swd.ru)



**SWD Embedded Systems (CBD BC)** is a hardware and software solutions based on a secure realtime operation system developer and supplier. CBD BC's main activities include providing military industry and other Russian markets with hardware and software solutions meeting high security and reliability requirements. CBD BC carries out designs of system-level software, performs custom development and provides a full cycle of software maintenance and support, including training programs, consulting services and engineering research. Moreover, CBD BC's activities fully comply with Russian licensing and certification requirements.

[www.kpda.ru](http://www.kpda.ru)